

CFSC says Yes! to Customers with a New Debit Card Loaded with Awesome Features!

CFSC, your neighborhood financial service center, is excited to announce the new and exclusive Yes! Debit Account! Created with features customers will love and competitive fees customers can afford!



NEW YORK, January 16, 2023 – Finally, the account that truly operates like a prepaid debit card and yet, includes all the sought-after features and benefits of an online bank. However, this card comes without the hassles, balance requirements, or challenging fees that traditional banks can charge.

CFSC, Community Financial Service Centers, is a national company with 170 stores located in 10 states from New York to Chicago to San Diego. They have been helping customers with their day-to-day finances for three generations and over 70 years. They know what their customers like and need to manage their money and now they have hit the market with a debit card that runs circles around the rest! Yes! Debit says a lot by its name alone, answering to customers' want list of features, but in an easy and familiar format: a simple, but robust prepaid debit card.

Many consumers prefer to manage their money simply – without the challenging fine print usually imposed by traditional banks. Yes! Debit provides the security and convenience of loading and unloading funds as *you* see fit and allows you to transfer money to friends and family with just a few clicks. Plus, you can purchase goods and services either in person or online, wherever the Visa brand is accepted internationally.

“Since many customers prefer and enjoy the personal assistance received from CFSC customer service reps, I invite customers to visit any of our retail store locations nationwide and ‘skip the fee’ each time you reload funds to your Yes! Debit card”, announced David Barr, Principal, Community Financial Service Centers. “We have made this card affordable and packed with features I know our customers will love,” added Barr.

Yes! Just as the card says, customers can add money to their Yes! Debit card at any CFSC retail location nationwide. And this card is packed with great features, including one free ATM withdrawal per month at any MoneyPass network ATMs, the option for a linked savings account earning 6% APY interest on balances up to \$2,000, optional overdraft features, optional pre-funded, printed checks, cashback rewards on your favorite purchases, and many more basic features, as well as advanced options. Plus, an easy Yes! Debit App and text alerts to help manage your card every day.

The Yes! Debit Account also provides for Direct Deposit funds from payroll or government benefits which will be received onto your card up to 2 days faster than traditional methods and, if you sign up for your tax refund to be direct deposited to your Yes! Debit card, you can receive those funds up to 5 days earlier than receiving your check in the mail. What's great about this is you can then start using your refund right away, no waiting for checks to clear. And, if you don't need to use all that refund money right away, put it into savings and earn 6% interest! The options are yours!

Making purchases with Yes! Debit is pretty cool, too. There are opt-in features like Price Protection where you may be reimbursed for the price difference if a lower price on a new item is found within 60 days of your purchase. Also, Purchase Assurance, providing up to 90-day damage or theft insurance on most items purchase. All of these benefits are priceless and exceptional features of the Yes! Debit card.

CFSC is well-known and trusted in the communities they serve. Customer Service Reps look forward to working with customers every day and many customers even ask for their favorite teller by name. CFSC prides itself on working efficiently with customers and going beyond the norm to provide great services helping customers meet their daily financial needs. As a leader in the financial services industry, it's no wonder CFSC is introducing a unique and desirable debit card like Yes! Debit. Learn more about this new card at www.cfsc.com/yesdebit.

About CFSC: CFSC retail stores offer a variety of financial services including check cashing of payrolls checks and government benefits, as well as business checks for small business owners. Customers love the convenience of completing several financial transactions all in one place at CFSC locations, which are open extended hours and weekends, too. Customers can pay their bills electronically to a multitude of rent, utility, and phone service providers, send money securely to loved ones almost anywhere via Western Union, even purchase train and bus fare cards and tickets. With 170 nationwide locations, customers receive the services they need most, where and when it is convenient for them. For more information, and to find convenient branch locations and branch hours, visit CFSC.com.

Media Contact:

Gina M. Palumbo

Phone: 201-608-0085

Email: gpalumbo@nycfllc.com